

# Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54471	CF NTL-POL	FBD - LBD: 10/09/12 - 10/14/12	HL#:	Created: 10/04/12 09:42 AM
Client: STABENOW FOR SENATE (86235)	CPE: / / 12256	Agency Commission: 15 %	Updated: ALWILLIAMS on 10/08/12 04:19 PM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: STABENOW EST#12256	Self Protect.: :20:00	Confirmed: 10/04/12 10:12 AM	
Buyer: RACHAEL BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/15/12 12:12 PM	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

NEW ORDER CHG/PH 10/04/12

ok sr 10.4.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AFEUD730P	0 1 0 0 0 0 0	ACC	30				0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	PNCISLA	0 1 0 0 0 0 0	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	PCRIMINAL	0 0 1 0 0 0 0	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	PCSINYFRI1	0 0 0 0 1 0 0	REGP	30				0.0	\$1,900.00	1	\$1,900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/12/12	10/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	P48HRSA3	0 0 0 0 0 1 0	REGP	30				0.0	\$800.00	1	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	PRACESUN	0 0 0 0 0 0 1	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

# Order Item Summary



WWJ-TV

Order ID: 54471	CF NTL-POL	FBD - LBD: 10/09/12 - 10/14/12	HL#:	Created: 10/04/12 09:42 AM
Client: STABENOW FOR SENATE (86235)	CPE: / / 12256	Agency Commission: 15 %	Updated: ALWILLIAMS on 10/08/12 04:19 PM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: STABENOW EST#12256	Self Protect.: :20:00	Confirmed: 10/04/12 10:12 AM	
Buyer: RACHAEL BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/15/12 12:12 PM	
AE: Maggie McWilliams Pol-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	PWIFESUN2	0 0 0 0 0 0 1	REGP	30				0.0	\$2,300.00	1	\$2,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	LFORECAST	0 0 0 0 0 0 1	WEA	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	8	0	\$15,900.00	\$13,515.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$15,900.00	\$13,515.00	\$0.00	\$0.00